

AVALARA, INC. PRIVACY POLICY STATEMENT

REV 1/28/2019

The purpose of this privacy policy statement (“Privacy Policy”) is to inform Avalara, Inc. (“Avalara”) website visitors and Services users regarding Avalara’s policies regarding the collection, use, and disclosure of Personal Information collected in conjunction with the use of the website, online Services and other Services.

If you choose to use the website or Services, you agree to the collection and use of information pursuant to this Privacy Policy. The Personal Information that we collect is primarily used for providing and improving the Services. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions of Services for Beverage Alcohol Compliance (“TCOS”), which is accessible at http://www.compli-beverage.com/files/Compli_TCOS.pdf, unless otherwise defined in this Privacy Policy.

Information Collection and Use

Use of the Services may require you to provide us with certain personally identifiable information, including but not limited to your name, email, phone number, postal address, payment and financial account information, content, data, communications and other information provided by you related to your use of and Avalara’s provision of Services, electronic device and location data, account and password credentials and other personal and/or confidential information (“Personal Information”). The Personal Information that Avalara collects will be used to:

- Contact, identify and provide you the Services, including, without limitation, Services related governmental filings
- Improve the Services
- Set up and administer your account with Avalara
- Provide you technical and customer support and training
- Enforce Avalara’s TCOS
- Protect Avalara’s rights, privacy, safety, networks, systems and property, or those of other persons
- Prevent, detect or investigate a crime or other breach of law or requirement, loss prevention or fraud
- Comply with requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities
- Defend Avalara from claims, exercise Avalara’s legal rights and comply with laws and regulations that apply to Avalara or related third parties
- Otherwise comply with Avalara’s legal obligations.

Log Data

The website and online Services may collect information that your browser sends to Avalara commonly known as Log Data. This Log Data may include information such as your computer’s

Internet Protocol ("IP") address, browser version, website pages and Services pages that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

Cookies

Cookies are files with small amounts of data that are commonly used as an anonymous unique identifier. Cookies are sent to your browser from websites that you visit and are stored on your computer's hard drive.

The website may use these "cookies" to collection information and to improve our Services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of the Services.

Services Providers

Avalara may engage third-party companies and individuals for the following purposes:

- To facilitate the Services;
- To provide certain Services on Avalara's behalf;
- To perform Services-related functions; or
- To assist us in analyzing how the Services are used.

Third-party companies and individuals may have access to Personal Information in conjunction with their Services related work with Avalara. However, all such third-party companies and individuals are obligated not to disclose or use the information for any other purpose.

Security

Avalara values your trust in providing us your Personal Information. Avalara will use commercially reasonable means of protecting your Personal Information at all times. However, no method of transmission over the internet, or method of electronic storage is 100% secure and reliable. Avalara cannot and does not guarantee absolute security.

Links to Other Sites

The Services may contain links to other sites. If you click on a third-party link, you will be directed to that site. These external sites are not operated by Avalara. Avalara strongly advises you to review the Privacy Policy of these websites. Avalara has no control over, and assumes no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's Privacy

The Services do not address and are not intended for anyone under the age of 13. Avalara does not knowingly collect personal identifiable information from children under 13. If Avalara discovers that a child under 13 has provided it with personal information, Avalara's policy is to immediately delete such information from Avalara's servers. If you are a parent or guardian and you are aware that your child has provided Avalara with personal information, please contact Avalara immediately so that Avalara will be able to address any such occurrence.

Changes to This Privacy Policy

Avalara may update its Privacy Policy from time to time. Please review this page periodically for any changes. Avalara will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

Contact Us

Please do not hesitate to contact Avalara if you have any questions or suggestions regarding this Privacy Policy.