

FOR IMMEDIATE RELEASE

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COMPLÍ RELEASES DO-IT-YOURSELF DIRECT SHIPPING WEBSITE FOR NATIONWIDE LICENSING ON DEMAND

Directshiplicense.com Launched at Unified Wine & Grape Symposium

Complí Inc., [www.compli-beverage.com] the trusted name in regulatory compliance services and software since 1997, has released Direct Ship Licensing on Demand [www.directshiplicense.com] enabling producers to obtain direct to consumer wine shipping licenses in 32 currently available states.

“The help-yourself model allows any winery to complete winery direct shipper license applications, including other required certificates and tax permits. This online service provides detailed instructions, by state, on the correct sequence required. This ensures the fastest route to market possible,” said Rachel Dumas Rey, President of Complí. “We have been using this infrastructure for our clients for the past 5 years, and now it is available to any winery in the nation.

Directshiplicense.com can help a winery avoid the common pitfalls of legislative compliance, such as failing to qualify their business in a particular state or obtaining a tax permit. Wineries and suppliers often can not get an alcoholic beverage license before fulfilling other requirements. Directshiplicense.com simplifies this by delivering an easy to follow, step-by-step process, ensuring the requirements are fulfilled for each state. A winery, supplier, or importer simply logs in to www.directshiplicense.com via the web, creates an account, fills in basic information about their company, and receives the completed direct ship applications and filing instructions.

Using directshiplicense.com saves time for those doing the work and costs a fraction of hiring a consultant to do the work. Getting it right the first time and using the knowledge and systems

built into directshiplicense.com means you take the guess work out of applying for direct ship licenses. More importantly, you get your products to market faster, ultimately contributing to your bottom line.

“Directshiplicense.com is a derivative of our eComplí compliance platform, with a built in knowledge base. eComplí is a robust compliance system for suppliers to manage their own compliance work, using an industry specific tool”, added Dumas Rey. Subscribers of eCompli can obtain new licenses (Direct Ship and Wholesale) as well as automate monthly shipment reporting, register brands, salespeople, vintage and price changes, and track all compliance related tasks in one place. A company who wants to do their own compliance work can employ a convenient, easy-to-use set of web-based tools for self-service with the benefit of having training and support by experienced compliance professionals when they need it.

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For more information, contact Rachel Dumas Rey at (805) 239-4502. She may also be reached via email at Rachel@compli-beverage.com.

About Complí:

Complí is a compliance firm serving the wine, beer, and distilled spirits industries throughout the United States with services and software for wholesale, direct-to-consumer, and direct-to-trade clientele. Since 1997, Complí has been handling licensing for new businesses as well as day-to-day compliance including: license renewals, brand registrations, shipment reporting, sales and excise tax payments, and new licenses. Complí also specializes in large national licensing projects resulting from mergers and acquisitions and compliance training. eComplí is used by multiple organizations including: Compli (internally), enterprise clients with in-house compliance departments, small wineries with licenses to manage and new licenses to obtain, importers of all sizes, and affiliates who offer full-service compliance.