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PASO ROBLES COMPLIANCE FIRM TO OPEN SANTA BARBARA COUNTY LOCATION

Complí, Inc. Celebrates 10 Years of Growth with Staff and Office Expansion

PASO ROBLES, CA-- Complí, Inc., a Paso Robles-based beverage compliance firm, announced today that the company will be opening a second office later this month in Buellton, California. "The new location will enable us to provide a higher level of one-on-one customer service to our clients in Santa Barbara County," said Complí President, Rachel Dumas-Rey, who started the firm in 1997.

Heading up the Santa Barbara location will be Rochelle Phillips, a seasoned compliance specialist with nine years experience in wine compliance. Phillips first worked with Complí as a client, several years ago when she was the Compliance Manager for Fess Parker Winery. "I was impressed from the very beginning," she said. "Complí's software is so user-friendly and the people really know what they're doing. They always made my job so much easier. I'm pleased to be joining the company and helping to take it to the next level."

The new office will open on the heels of Complí's 10th anniversary, and the launch of a new and improved, proprietary, web-based software package that allows clients to access their compliance information from virtually anywhere. "Our technology is at a point where it makes sense for us to have remote offices," Dumas-Rey said. "Many of our clients are small businesses who rely on face-to-face consulting and training. The new space will give us a place to do that, while our technology gives them a way to go as global as they like."

Complí is a full-service compliance firm serving the wine, beer, and distilled spirits industries throughout the United States. Their services are available on a monthly contract or "ala carte" basis, for wholesale and direct-to-consumer clientele.

The company started by offering new winery licensing in Paso Robles at a time when there were only about fifty bonded wineries within the region's boundaries. To date, Complí has processed over 500 new winery applications in San Luis Obispo, Santa Barbara, Monterey and Napa and Sonoma Counties.

According to Dumas-Rey, the remote office in Buellton is the first of several, with the next most likely in Napa or Sonoma. Slated to open August 15, 2007, the new office will be located at 286 East Hwy. 246, Suite 16, in Buellton, California.

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